



*about* **PETFOOD**

TECHNOLOGY • NUTRITION • INNOVATION



Regulatory  
**Training**  
Animal nutrition  
**Scientific  
communication**  
Production technology  
**Quality  
control**  
Research &  
Development

## Who are we?

Italian freelance professionals, graduated in veterinary medicine.

We have specific knowledge in **animal nutrition** recognized worldwide (**European College of Veterinary and Comparative Nutrition**).

We have an experience of many years in pet food **production** and **research & development**.

## Our mission

We provide our professionals skills through **consultancy activities** to companies in the pet food sector.

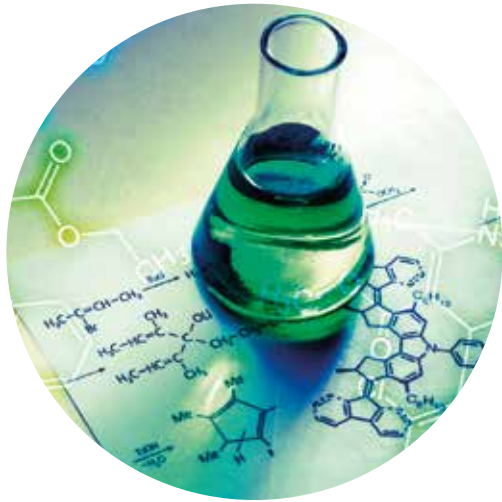
# Our customers

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- **Producers** and **traders** of raw materials or additives
- Private label pet food distribution **companies**
- **Pet shop** chains
- Complete, complementary, dietetic pet foods **manufacturers**
- **Scientific societies** and specialized press
- Innovative **start-ups**
- **Manufacturers** of machinery and technology
- **Mass-market retailers**



# What we offer



## Research & Development

- **Products formulation and optimization** (complete, complementary, dietetic pet foods)
- **Research** and processing of **scientific** documentation in support of functional properties and **claims**
- Technical **assistance** for **trials** (production tests, efficacy/palatability trials, shelf-life tests, scientific studies in partnership with Italian Universities)
- Mandatory and voluntary **labelling** (maintenance and dietetic pet foods)



## Production and Quality control

- **Design** of production lines and plants
- Creation of **HACCP plans** and customized analysis plan
- Second-party **audit** on suppliers
- Assistance in **start-up of plants** and new lines **first productions**

# What we offer

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## Marketing, sales and personnel training

- **Creation** of claims, dossiers and technical/sales folders, with scientific references
- **Scientific communication** during events organized by companies or oriented to clients
- **Strategic consultancy** for products enhancement
- **Personnel training** (technicians, sellers, marketing personnel and veterinary representatives)

## Contacts

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